

# SHAL

INSPIRE FOOD BUSINESS

Mumbai

in India

EXPORT PROMOTION PARTNER



एपीडा  
APEDA

**26/27/28 JUNE '25**

**JIO WORLD CENTRE,  
MUMBAI, MAHARASHTRA**

**200+ EXHIBITORS**

**7000+ VISITORS**

**20+ PARTICIPATING COUNTRIES**

**INSPIRE  
FOOD  
BUSINESS**

ORGANIZED BY:

  
INTER ADS - VNS  
EXHIBITIONS PVT. LTD.

COMEXPOSIUM

**COME EXPLORE THE WORLD'S LARGEST & MOST DYNAMIC FOOD & BEVERAGE MARKETS**

**WHY SIAL 2025?**

- Generate highly targeted, lucrative business leads.
- Develop and strengthen your brand.
- Network with new companies, consumers, markets and expand your supply chain.
- Develop understanding of target market needs and wants.
- Launch new products.
- Get global with SIAL international network.

**A LOOK BACK AT THE LAST EDITION**



**5-7** DECEMBER  
**2024**  
**IICC (YASHOBHOOMI)**  
**DWARKA, NEW DELHI, INDIA**

**220+**  
EXHIBITORS

**8500+**  
TRADE  
VISITORS

**200+**  
BUYERS

**3000+**  
PRODUCTS  
SHOWCASED

**30+**  
EMINENT  
CHEFS

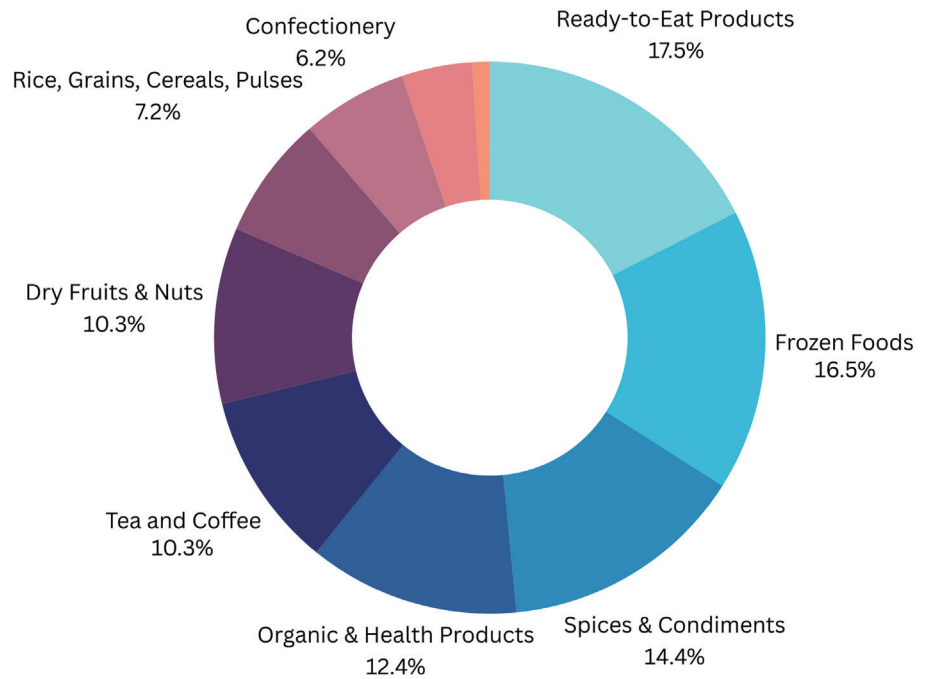
**96.5%**  
EXHIBITORS  
SATISFACTION

**20**  
COUNTRIES  
REPRESENTED

**90**  
BUSINESS  
MEETINGS  
(organized for 1 pavilion)



## TOP 10 PRODUCTS OF INTEREST



## SIAL INDIA 2024: VISITORS FIGURES

### 8,500 Visitors from 20 Countries

A strong global presence with attendees from across the world.

### 98.5% Visitors Satisfaction

The overwhelming majority of visitors were highly satisfied with their experience at SIAL India 2024.

### Top Visiting Countries

South Korea, Iran, UAE, Qatar, Japan, Poland, Bahrain among the key international markets.

### 88% of Visitors Are Key Decision-Makers

A significant portion of attendees are involved in final decision-making or influence purchasing decisions, ensuring high-quality business interactions.

## SIAL INDIA 2024: IMPRESSIVE FACTS & FIGURES

**220 Exhibitors** from 20 Countries

**96.5%** of Exhibitors Rated Their Experience at SIAL India 2024 as Satisfactory

**71%** of Exhibitors Expressed Interest in Returning for SIAL India 2025

**89.5%** of Exhibitors Were Satisfied with the Quality and Relevance of Visitor Traffic



INTRODUCING

# SIAL TECH

Introducing **SIAL Tech at SIAL India 2025 in Mumbai**—a premier platform dedicated to showcasing the latest advancements in food processing and packaging technology. This specialized section is designed to connect industry professionals with cutting-edge solutions, fostering innovation and efficiency in the food and beverage sector.

## KEY HIGHLIGHTS

**Comprehensive Coverage:** SIAL Tech encompasses the entire spectrum of food technology, including processing machinery, packaging solutions, automation, and quality control systems.

**Innovation Hub:** Discover state-of-the-art technologies and sustainable solutions set to redefine the future of food processing and packaging.

**Networking Opportunities:** Engage with industry leaders, innovators, and decision-makers from across the globe, facilitating valuable business connections and collaborations through the business meetings program.

**Live Demonstrations:** Experience real-time demonstrations of cutting-edge equipment and technologies, providing insights into their practical applications and benefits.

## INDUSTRY INSIGHTS

**Food Processing Sector Growth:** India's food processing industry is projected to reach an output of **\$535 billion by 2025-26**, reflecting its significant global standing in the industry.

**Employment Generation:** The sector is expected to generate **9 million jobs by 2025**, highlighting its role as a major employment driver in the country.

**Packaging Market Expansion:** The Indian food packaging market is anticipated to grow at a CAGR of 8.5%, reaching approximately **\$34.7 billion by 2030**, driven by increasing demand for convenient and sustainable packaging solutions.

**Export Potential:** India's food processing sector contributes around **23%** to the country's total exports, underscoring its importance in the global market.



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## WHY MUMBAI

Mumbai stands as a pivotal hub in India's food industry, supported by recent data and developments:

**Commercial Hub of India:** Mumbai's food services sector leads the nation, with the organized segment valued at ₹55,181 crores, making it the largest among India's top 21 cities.

**Gateway to the Indian Market:** The Indian food services industry is projected to grow at a CAGR of 8.1% from 2024 to 2028, reaching ₹7.76 lakh crores by 2028.

**Diverse Consumer Base:** Mumbai hosts over 141,000 restaurants across both organized and unorganized sectors, catering to a wide array of culinary preferences.

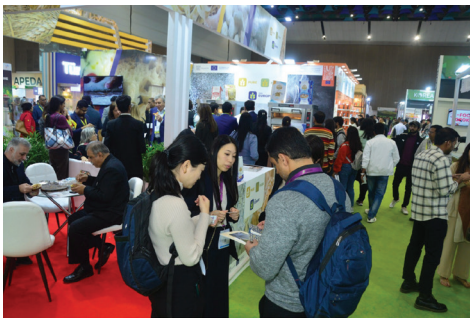
**Robust Infrastructure:** The city boasts premier venues like the Bombay Exhibition Centre, offering over 60,000 square meters of space, and the Jio World Convention Centre, equipped to host large-scale events with world-class facilities.

**Growing Food Industry:** The Indian food services sector is the third-largest industry in the country, valued at ₹5.69 lakh crores and contributing 1.9% to India's GDP.

**Strategic Location for Global Connections:** Mumbai's strategic position and infrastructure make it a key destination for international events, attracting global exhibitors and visitors.

**Networking and Business Opportunities:** Mumbai's extensive network of restaurants and food service establishments provides ample opportunities for business collaborations and industry growth.

These factors collectively underscore Mumbai's significance as a central hub for India's food industry, offering vast opportunities for stakeholders across the sector.



## SIAL Network: Bridging Global Food Innovation

**Global Reach:** SIAL organizes 12 leading food and beverage exhibitions worldwide, including events in France, Canada, China, Indonesia, India, and Malaysia.

**Exhibitor Participation:** These events feature over 17,000 exhibitors from 119 countries, showcasing a diverse range of products and innovations.

**Visitor Engagement:** The network attracts more than 700,000 professional visitors from over 200 countries, facilitating significant business opportunities and international collaborations.

**Product Showcase:** At events like SIAL Paris, over 400,000 products are exhibited, highlighting the latest trends and innovations in the global food industry.

## EVENTS & FEATURES **INCLUDE**

### SIAL **HOSTED BUYER PROGRAM**

Take advantage of our special initiative designed to foster significant business transactions. We're hosting over 200 buyers, offering you a structured platform to build strong connections and close lucrative deals.

### SIAL **LIVE COOKING**

SIAL Live Cooking 2024 is a one-of-a-kind event where the spotlight is on your products, as top chefs from around the world compete to create culinary masterpieces using your ingredients. This interactive and engaging event offers an unparalleled platform to showcase the quality, versatility, and innovation of your food products in a dynamic, live environment.

### SIAL **INNO- -VATION**

SIAL Innovation provides visitors with expert and up-to-date content on innovation and market developments in food industry worldwide. It is one of the major events that will re-enchant your experience. A place where invention, transition, re-invention and foresight are discussed. Come and decipher the latest innovations and consumer trends in the world's food industry.

### SIAL **QSR TASTING ZONE**

This dedicated zone offers QSRs a unique platform to showcase their end products to a wide audience. With the presence of QSRs, you can present your food products as potential sourcing options.

### SIAL **CONFÉ- -RENCES**

SIAL conferences draw a wide audience from the F&B industry, running parallel to the exhibition, and offering valuable insights into the future of food and beverage. These industry buyers may find your products particularly appealing.

SCAN TO LEARN MORE

A DEDICATED PACKAGE FOR MAXIMUM ROI &  
ADDED-VALUE SERVICES OVER THE 3 DAYS



A 9 Sqm fully fitted booth ( or multiple of 9 sqm)

- Carpet, modular melamine partitions and stand sign flag
- Power supply, lighting & socket
- 1 table , 3 chairs , 1 welcome desk
- Storage (shared up to 18 sqm)
- Cleaning

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